

In the Specification:

Replace the paragraph beginning on page 6, line 20 with the following amended paragraph:

With reference to Figs. 2 and 3, in a preferred embodiment of the present invention a modular comfort assembly 10 includes a ventilation diffuser bag 12, a heating element 14, and a lumbar support system 16. The ventilation diffuser bag 12 has two main side surfaces, namely an air permeable A-side 18 having perforations 32 randomly disposed over the totality of the air permeable side 18 and an opposite air impermeable, non-perforated B-side 20. The heating element 14 also has two main surfaces, namely an A-side 22 and a B-side 24. Likewise, the lumbar support system 16 has two main surfaces, namely an A-side 26 and a B-side 28.

Replace the paragraph beginning on page 6, line 31 with the following amended paragraph:

The A-side 18 and B-side 20 of the diffuser bag 12 are lined with pressure sensitive adhesive, Velcro (hook and loop fastener), or another similar, suitable material. The B-side 24 of the heating element 14 and the A-side 26 and B-side 28 of the lumbar support system 16 are also lined with pressure sensitive adhesive, Velcro, or another similar, suitable material. The heating element 14 is thereby attachable on ~~one~~ the air permeable side (A-side) 18 of the diffuser bag 12 and the lumbar support system 16 is thereby mountable on another side (B-side) 20 of the diffuser bag 12. In this way, the B-side 24 of the heating element 14 faces the A-side 18 of the diffuser bag 12 and the B-side 20 of the diffuser bag 12 faces the A-side 26 of the lumbar support system 16.

Replace the paragraph beginning on page 7, line 14 with the following amended paragraph:

The ventilation diffuser bag 12 may include an air permeable fabric 30 encapsulated within the bag. The diffuser bag 12 may also include ~~perforations 32 on the outer A side surface 18 of the bag and~~ an air inlet 34 on an end of the bag. The diffuser bag may also be constructed of a polyurethane material such as a polyether polyurethane or similar material. An air mover 36 may be connected to the diffuser bag air inlet 34.